1. (a) Name of Registrant

Alcalde & Fay, Ltd.

8th Floor

2.

OMB NO.1124-0002

For Six Month Period Ending 31 December 2010 (Insert date)

I-REGISTRANT

| (c) Business Address(es) of Registrant |
|--|
| 2111 Wilson Boulevard |

Arlington, VA 22201

(b) Registration No. 5898

| (a) | If an individual: | | | 2011 |
|-----|-------------------------------|-----------------------|-----------------------|----------|
| | (1) Residence address(es) | Yes □ | No 🗵 | |
| | (2) Citizenship | Yes 🗍 | No 🗵 | <u>_</u> |
| | (3) Occupation | Yes 🔲 | No 🗵 | |
| | • | _ | _ | \sim |
| (b) | If an organization: | | | σ |
| | (1) Name | Yes 🗌 | No ≭ | T3# |
| | (2) Ownership or control | Yes 🗌 | No ≭ | 3 |
| | (3) Branch offices | Yes \square | No 🗷 | ထ္ |
| (c) | Explain fully all changes, if | any indicated in iter | ns (a) and (b) above. | 2 |
| (0) | n/a | un, maioaioa m iio. | (2) 22 (3) 403 / 01 | |

| 3. | If you have previously filed Exhibit C1 | , state whether any changes | therein have | e occurred during this 6 month reporting period. | |
|----|---|-----------------------------|--------------|--|--|
| | | Yes 🗌 | No 🗵 | | |

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

If yes, have you filed an amendment to the Exhibit C? Yes \square No \square

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

| If yes, furnish the fo | llawing informations | | | |
|--|--|------------------------------------|--------------------------|-------------------------|
| | _ | | ъ. | |
| Name | Pos | sition | Date | connection ended |
| n/a | n/a | | n/a | |
| (b) Have any person | ns become partners, officers, dire Yes \(\Boxed{\text{No}}\) No \(\mathbb{X}\) | ectors or similar officials during | g this 6 month reporting | g period? |
| If yes, furnish the fol | lowing information: | | | |
| Name | Residence address | Citizenship | Position | Date assumed |
| 5. (a) Has any person i | named in item 4(b) rendered serv | vices directly in furtherance of | the interests of any for | reign principal? |
| | Yes No 🗵 | | | |
| Try co, racinity cacin | such person and describe his ser | | | |
| | vees or individuals, who have file the registrant during this 6 montl | | | ir employment or |
| If yes, furnish the fol | llowing information: | | | |
| | Position or | connection | Date terminated | 1 |
| Name | 1 Ostalon of | | | • |
| (c) During this 6 more or will render serv | nth reporting period, has the regivices to the registrant directly in a related or similar capacity? Yes | furtherance of the interests of a | any other capacity, a | ny persons who rendered |
| (c) During this 6 more or will render serv | nth reporting period, has the regivices to the registrant directly in a related or similar capacity? Ye | furtherance of the interests of a | any other capacity, a | ny persons who rendered |
| (c) During this 6 mor or will render serv secretarial, or in a | nth reporting period, has the regivices to the registrant directly in a related or similar capacity? Ye | furtherance of the interests of a | any other capacity, a | ny persons who rendered |

II - FOREIGN PRINCIPAL

| 7. Ha | s your co | onnection with any fore | eign principal ended o Yes 🔀 No | | h reporting period? | | |
|---------|------------|--|---|---------------------|-------------------------------|----------------------------|-----------|
| If y | es, furnis | sh the following inform | nation: | | | | |
| Na | me of fo | reign principal | | | Date of | termination | |
| M | ilanka an | d Bogoljub Karic | | | July 1, 2 | 010 | |
| | | | | | | | |
| | | | | | | | |
| 8. Ha | ve you a | equired any new foreig | gn principal² during the Section 1. Section | | ing period? | | |
| If y | es, furnis | h the following inform | nation: | | | | |
| Na | me and a | address of foreign prin | cipal | | Date acc | uired | |
| | | NA | | | | | |
| | | | | , | | | |
| | | | | | | | |
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| | | | | | | | |
| 9. In a | addition t | to those named in Item | is 7 and 8, if any, list | foreign principals | whom you contin | ued to represent during th | e 6 month |
| | orting pe | | .,, ,, , | <i>5</i> 1 1 | , | 1 3 | |
| nor | ne | | | | | | |
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| 10. | EXHII | BITS A AND B | | | | | |
| | (a) | Have you filed for | each of the newly acc | quired foreign prin | cipals in Item 8 the | e following: | |
| | | Exhibit A ³ Exhibit B ⁴ | Yes □ Yes □ | No ☑ No ☑ | | | |
| | | If no, please attach | the required exhibit. | | | | |
| | | , I | | | | | |
| | (b) | Have there been an | y changes in the Exh the 6 month period? | | iously filed for any Yes □ | foreign principal whom | you |
| | (b) | Have there been an represented during | | ibits A and B prev | | | you |
| | (b) | Have there been an represented during If yes, have you file | the 6 month period? | ibits A and B prev | Yes 🗌 | No 🗵 | you |

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

| 11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No No |
|--|
| If yes, identify each such foreign principal and describe in full detail your activities and services: |
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| 12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity 3 as defined below? Yes \(\sigma\) No \(\mathbb{Z}\) |
| If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter. |
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| 13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No No |
| If yes, describe fully. |
| 11 yes, desertoe runy. |
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⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

| 14. (a) | | porting period, have other source, for or | | gn principal named in Items 7, 8, of oreign principal, any contributions | |
|---------|---------------------------|---|------------------------------|---|----------------------|
| | If no, explain why. | | | | |
| | Alcalde & Fay termina | ted the business rel | ationship and no further pa | yments for services were due. | |
| | If yes, set forth below | in the required detail | and separately for each fore | ign principal an account of such m | onies ⁶ . |
| | Date | From whom | Purpose | Am | ount |
| | | N | A | | |
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| | | | | | Total |
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| (b) | RECEIPTS - FUND RA | | you received as part of a fu | nd raising campaign ⁷ , any money o | on behalf of any |
| | foreign principal name | | | No 🗵 | on benan of any |
| | If you have you filed a | - Evhihit D8 to your | registration? Yes | No 🗌 | |
| | If yes, have you filed a | in Exhibit D° to your | registration? | NO L | |
| | If yes, indicate the date | the Exhibit D was f | iled. Date | | |
| | | | | | |
| (c) | | porting period, have 9 of this statement, | | alue ⁹ other than money from any for or in the interests of any such for | |
| | If yes, furnish the follo | wing information: | | | |
| | Name of | Date | Description of | | |
| | foreign principal | received | thing of value | Purpose | |

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

| | | • | | | (PA |
|--------------|---|---------------------|---------------------|---------------------|----------------------------|
| a) DISBURSEM | MENTS – MONIES 6 month reporting period | l. have vou | | | |
| | | | vity on behalf of a | ny foreign principa | Il named in Items 7, 8, or |
| | s statement? | | Yes 🗌 | No 🗷 | |
| (2) transmit | tted monies to any such f | oreign principal? | Yes 🔲 | No 🗵 | |
| If no explai | in in full detail why there | were no disbursemer | its made on behalf | of any foreign prin | ncipal. |
| | ay terminated the busin | | | | |
| | • | | | | of such monies, including |
| | mitted, if any, to each for | | | 1 | |
| Date | To whom | Purpose | | | Amount |
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Total

| | | any foreign principal named | in Items 7, 8, or 9 of this st | ey in furtherance of or in atement? |
|--|---|--|--|--|
| If yes, furnish | the following informatio | n: | | |
| Date disposed | Name of person to whom given | On behalf of what foreign principal | Description of thing of value | Purpose |
| | | | | |
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| During this 6 other person, | made any contributions of on with any primary elect | ave you from your own fund | lue" in connection with ar | either directly or through any a election to any political office, political office? |
| During this 6 other person, 1 or in connection. If yes, furnish | month reporting period, he made any contributions of on with any primary elect Yes No the following information | ave you from your own fund f money or other things of valion, convention, or caucus he | lue" in connection with ar eld to select candidates for | election to any political office, |
| During this 6 other person, i or in connection | month reporting period, he made any contributions of on with any primary elect Yes No | ave you from your own fund f money or other things of valion, convention, or caucus he | lue" in connection with ar eld to select candidates for of | election to any political office, political office? |

V - INFORMATIONAL MATERIALS

| 16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials ¹² ? Yes □ No ■ |
|--|
| IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V. |
| |
| 17. Identify each such foreign principal. |
| N A |
| |
| |
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| |
| |
| 18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to |
| finance your activities in preparing or disseminating informational materials? Yes No No |
| If yes, identify each such foreign principal, specify amount, and indicate for what period of time. |
| |
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| |
| 19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: |
| ☐ Radio or TV ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams |
| broadcasts articles |
| ☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches |
| ☐ Internet ☐ Other (specify) No activity |
| 20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups: |
| ☐ Public officials ☐ Newspapers ☐ Libraries |
| ☐ Legislators ☐ Editors ☐ Educational institutions |
| ☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups |
| Other (specify) No activity |
| 21. What language was used in the informational materials: |
| ☐ English ☐ Other (specify) no activity |
| 22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials |
| disseminated or caused to be disseminated during this 6 month reporting period? Yes No No |
| 23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No |
| |

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

| (Date of signature) | (Type or print name under each signature 13) |
|--------------------------------|--|
| | |
| | |
| Shantrel Fields, Alcalde & Fay | |
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VI - EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

| (Date of signature) | (Type or print name under each signature ¹³) |
|---------------------------------------|--|
| 29 January 2011 | Show Bu |
| | Shantrel Brown |
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